



SPONSORSHIP OPPORTUNITIES



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Small Business BC

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INSPIRE

SMALL BUSINESS BC'S INSPIRE IS AN ANNUAL CELEBRATION OF THE NEARLY 400,000 ENTREPRENEURS IN BRITISH COLUMBIA.

Inspire features:

- an exciting interactive panel session with successful entrepreneurs who share their stories, advice and most importantly, their inspiration.
- the opportunity for attendees to ask questions and get advice from the panelists themselves.
- a high-profile keynote speaker who will set the aspirational tone for the day's program.
- a networking reception with 400 of BC's top influencers, government representatives and entrepreneurs
- the opportunity to exhibit and showcase your products and services to a targeted audience of business owners.



SBBC Awards Program
KICK-OFF



TITLE SPONSOR

\$15,000 investment
(1 opportunity available)

- Branding as 'Title Sponsor'
- One (1) speaking opportunity
- Exhibit booth space with prime location
- Primary logo exposure on all event web/digital materials
- Brand mentions in all event press releases
- Logo placement in all e-communications to promote the event
- 'Title Sponsor' exposure on print materials
- Sponsor recognition by event emcee
- Ability to place one (1) stand-up banner at registration
- Ability to place one (1) stand-up banner on stage
- Ability to place two (2) stand-up banners in tradeshow area
- Ability for door prize giveaway brand recognition at the event
- Social media promotion as 'Title Sponsor' throughout the marketing cycle
- Brand mention in post-event survey
- Six (6) tickets to INSPIRE event
- First right of refusal for the following years INSPIRE event

GOLD SPONSOR

\$4,000 investment

- Branding as 'Presenting Sponsor'
- Exhibit booth space at the event
- Logo placement on rotating slideshow
- Logo exposure on all event web/digital materials
- Brand mentions in all event press releases
- Logo placement in all e-communications to promote events
- 'Presenting Sponsor' exposure on event programs
- Sponsor recognition by event emcee
- Ability to place two (2) stand-up banners in tradeshow area
- Ability for door prize giveaway at the event
- Brand mention in post-event survey
- Four (4) tickets to INSPIRE event
- First right of refusal for the following years INSPIRE event

SILVER SPONSOR

\$2,000 investment

- Exhibit booth space at the event
- Sponsor recognition by event emcee
- Logo placement on event webpage
- Logo placement on rotating slideshow
- Logo placement in event program
- Brand mention in post-event survey
- Two (2) tickets to INSPIRE event

BAR SPONSOR

\$7,000 investment
(1 opportunity available)

- Sponsor recognition on two (2) bar areas
- Sponsor recognition by event emcee
- Brand mention in e-blasts to promote event
- Logo exposure on event page on SBBC website
- Logo placement on rotating slideshow
- Logo placement in event program
- Opportunity to place branded swag at bars
- Four (4) tickets to INSPIRE
- First right of refusal for the following years INSPIRE event

FOOD & BEVERAGE SPONSOR

\$7,000 investment
(1 opportunity available)

- Sponsor recognition on two (2) Food & Beverage areas
- Sponsor recognition by event emcee
- Brand mention in e-blasts to promote event
- Logo exposure on event page on SBBC website
- Logo placement on rotating slideshow
- Logo placement in event program
- Signature menu items named after sponsor
- Four (4) tickets to INSPIRE
- First right of refusal for the following years INSPIRE event

DRINK TICKET SPONSOR

\$5,000 investment
(1 opportunity available)

- Sponsor recognition on all complimentary drink tickets
- Sponsor recognition by event emcee
- Brand mention in e-blasts to promote event
- Logo exposure on event page on SBBC website
- Logo placement on rotating slideshow
- Logo placement in event program
- Four (4) tickets to INSPIRE
- First right of refusal for the following years INSPIRE event

SOCIAL MEDIA SPONSOR

\$5,000 investment
(1 opportunity available)

- Logo Exposure on Twitter Wall at INSPIRE
- Exhibit booth space at INSPIRE
- Logo exposure on event page on SBBC website
- Logo exposure on select print and digital materials
- Ability to include special offer at INSPIRE
- Ability to offer door prize at INSPIRE
- Sponsor recognition by event emcee
- Brand mention in post-event survey
- Four (4) tickets to INSPIRE
- First right of refusal for the following years INSPIRE event

LANYARD + BADGE SPONSOR

\$5,000 investment*
(1 opportunity available)
*Lanyard production included in cost
\$3,000 without lanyard production

- Logo exposure on every attendee through branded lanyards and badges
- Logo exposure on event page on SBBC website
- Logo exposure on select print and digital materials
- Ability to include special offer at INSPIRE
- Ability to offer door prize at INSPIRE
- Sponsor recognition by event emcee
- Brand mention in post-event survey
- Four (4) tickets to INSPIRE
- First right of refusal for the following years INSPIRE event

More sponsorships are also available.

For further details, contact sponsorship@smallbusinessbc.ca or **604.775.7343**



CELEBRATING
SMALL BUSINESS