

Bizmap provides easy access to market data tailored to customized business districts. Presented in a clear and relatable way, the area-specific information will help local businesses and communities to grow. BizMap is a collaboration between the City of Vancouver, Vancouver BIA Association and Small Business BC.

PLATFORM SPONSOR
 \$15,000 investment
 (1 opportunity available)

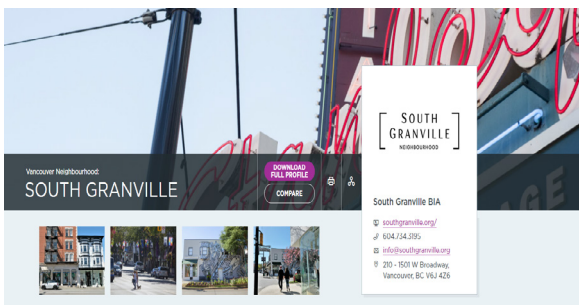
- 12-month sponsorship
- Branding as 'Platform Sponsor'
- Logo placement in prime location on website homepage
- Logo exposure on all web/digital materials
- Premium logo placement in all e-communications to promote BizMap
- Premium logo placement on "Compare Neighbourhoods Page"
- Prime logo placement on main Blog page
- First right of refusal for the following years sponsorship

REGION/CITY SPONSOR
 \$10,000 investment
 (1 opportunity available)

- 12-month sponsorship
- Branding as 'Region/City Sponsor'
- Logo placement in prime location on website homepage
- Regional dedicated eblast
- Premium Ad Bar logo exposure on rotation
- Three (3) premium Web Ads on smallbusinessbc.ca to promote product or services
- Two (2) e-Newsletter Feature via the SBBC mailing channels
- First right of refusal for the following years sponsorship

PROFILE SPONSOR
 \$5,000 investment
 (1 opportunity available)

- 12-month sponsorship
- Branding as 'Profile Sponsor'
- Logo placement in prime location on website profile page
- Three (3) premium Web Ads on smallbusinessbc.ca to promote product or services
- One (1) e-Newsletter Feature via the SBBC mailing channels
- First right of refusal for the following years sponsorship



NEIGHBOURHOOD OVERVIEW

Established in 1907, at the height of Vancouver's carriage trade days, South Granville remains a vibrant retail shopping district.

