

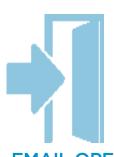
SPONSOR OPPORTUNITY	VALUE	
CONTENT MARKETING		
Articles (Sponsor to submit content)	\$700 per post \$1400 per 3 posts \$2800 per 6 posts \$5600 per 12 posts	
e-Newsletter Feature (34,000+ contacts)	\$1,500	
Social Media Package (1 post distributed across Facebook, LinkedIn and Twitter)	\$1,000	
ONLINE MARKETING		

Web Ads on smallbusinessbc.ca Premium (Big Box; 300×250) - \$1000 for 3 months Standard (125 x 125) - \$800 for 3 months

SBBC OFFICES		
Entrepreneurs' Corner at Small Busines	s BC Office \$24,	000 per year
TV Ads in SBBC Office	\$300	9 per month
Collateral Distribution (SBBC's Resource	e Centre) \$200	O per month









EMAIL OPEN RATE 18%

FOLLOWERS

2019 sponsorship@smallbusinessbc.ca | 604.775.7343

CONTENT MARKETING



SPECIFICATIONS

Please supply:

- ☐ Informative, insightful and interesting content
- ☐ Author byline to include photo and links back to your website and social media
- ☐ 300 to 1000 words for articles and less than 600 words for blog posts
- ☐ Exact content cannot be published elsewhere on the internet

WEBSITE ADVERTISING



SPECIFICATIONS

Please supply:

- ☐ Medium Rectangle (300x250 pixels);
 - or Small Square (125x125 pixels)
- Ad creative in .gif, .jpg or .png format. Please note that .gif files may contain up to three animated/rotating messages in one pane
- A destination URL to serve as a hyperlink for ad clickthroughs
- ☐ ALT text for the ad creative (to appear on cursor hover)
- ☐ Small Business BC will post the ad within three working days of final approval of advertising material

TERMS & CONDITIONS

Small Business BC shall not be held liable for failure, for any cause, to post an advertisement. Verbal agreements are not recognized. Advertising commitments cannot be canceled. Rates are subject to change at any time.

More sponsorship opportunities are also available.

For further details, contact sponsorship@smallbusinessbc.ca or 604.775.7343

BUSINESS

